



Media Advisory

FOR IMMEDIATE RELEASE:

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UNINSURED? UHP HAS GOT YOU COVERED!!! Urban Health Plan Celebrates Cover the Uninsured Week

The statistics are staggering and the future looks bleak. **The federal government estimates that there are 46 million Americans who have no health insurance, including over 8 million children.** The problem is getting worse as the cost of health care continues to rise. The reality is that fewer individuals and families can afford to pay for coverage. Many small businesses are unable to provide coverage to their employees and those that do, face the uphill battle to maintain the coverage they offer. Being uninsured means not having access to proper medical care, which consequently often leads to tragic results. Over 18,000 deaths in this country are attributed to the lack of health care insurance. It is a problem that affects us all.

In an effort to promote public awareness of the issue, Urban Health Plan, Inc. will participate in “Cover the Uninsured Week”, a national observance that aims to highlight the plight of the uninsured. We will actively take part in measures to help ensure that residents and communities in the South Bronx receive the health care that they deserve by offering free blood pressure, diabetes, cholesterol, BMI, hearing and eye screenings. In addition, we will be enrolling individuals for PCAP, Family Health Plus, Child Health Plus and Medicaid at all of our facilities.

What: “Cover the Uninsured Week”

When: Wednesday, May 3, 2006 from 10 AM – 8 PM

**Where: Urban Health Plan, El Nuevo San Juan Health Center located at
1065 Southern Blvd., Bronx, NY 10459**

Who: Staff and facilitated enrollers from Urban Health Plan, Inc.

Urban Health Plan, Inc. (UHP) is a nonprofit 501(c) 3 federally qualified community health center licensed by New York State as an Article 28 Diagnostic and Treatment Center and certified by the Joint Commission on Accreditation of Healthcare Organizations (JCAHO). UHP has more than 30 years experience delivering quality health care services to the residents of the South Bronx communities of Hunts Point, Morrisania and Mott Haven. In 2004, UHP delivered care to over 26,000 patients who accounted for 141,000 visits.

For more information about the Cover the Uninsured Week, please call
(718)-589-1687 Ext 2827.