



## Media Advisory

**FOR IMMEDIATE RELEASE**

Contact:  
Magdaliz Rivera  
347-407-7190 Ext. 3831  
347-203-2166  
magdaliz.rivera@urbanhealthplan.org

### **Don't Let Us Get Caught With Our Pints down This Summer Urban Health Plan, Inc. presents its 2<sup>nd</sup> Blood Drive of 2006**

The Bronx has the lowest percentage of blood donations of any borough in New York City. As a result, the Hudson Valley has been providing the Bronx with their blood supplies and blood products. In an effort to solve the Bronx's blood shortage Urban Health plan, Inc. will be having their 2<sup>nd</sup> blood drive of 2006.

Our blood drive is sponsored by the New York Blood Center. UHP and NYBC encourage all Bronxites who are able to donate blood to participate in this very important drive. This is a community effort and we all must do what we can. This effort will be crucial in helping to save many lives through out the Bronx.

**What: UHP's 2<sup>nd</sup> Blood Drive of 2006**

**When: Monday, July 24<sup>th</sup> at 10:00am**

**Where: Mobil Van in front of 1065 Southern Blvd. Bronx, NY 10459**

**Who: Urban Health Plan, Inc. in collaboration with the New York Blood Center**

Urban Health Plan, Inc. (UHP) is a nonprofit 501(c) 3 federally qualified community health center licensed by New York State as an Article 28 Diagnostic and Treatment Center and certified by the Joint Commission on Accreditation of Healthcare Organizations (JCAHO). UHP has more than 30 years experience delivering quality health care services to the residents of the South Bronx communities of Hunts Point, Morrisania and Mott Haven. In 2005, UHP delivered care to over 26,000 patients who accounted for 143,000 visits.

New York Blood Center (NYBC), one of the nation's largest non-profit, community-based blood centers, has been providing blood, transfusion products and service to patients in New York and New Jersey hospitals since 1964. NYBC includes five regional recruitment, collection and distribution operations in Manhattan, Brooklyn/Staten Island, Long Island, New Jersey and the Hudson Valley.

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