



Media Advisory

FOR IMMEDIATE RELEASE

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**“Healthy Kids to Help Build Healthy Futures”
Urban Health Plan, Inc. & Tremont Crotona Daycare Center, Inc. presents
“Building Healthy Communities” a Health Fair collaboration**

Lack of access to quality health care and education is one of the South Bronx’s greatest obstacles. Many residents are not aware of services that are available to them regarding health care and education. To promote health education and the importance of health literacy, Urban Health Plan, Inc. and Tremont Crotona Daycare Center, Inc. will hold their first Health Fair collaboration, “*Building Healthy Communities.*”

The health fair will focus on educating parents and children on health issues that are most prevalent in the community, including asthma, diabetes and obesity. Screenings for asthma, diabetes, high blood pressure and HIV will be available as well as a variety of health education materials and community resources. The New York City Fire Department will provide fire safety tactics and the New York Police Department will provide safety protocols. Food and refreshments, clowns, balloons, music, ponies and many other surprises will be available.

- What:** Building Healthy Communities Health Fair collaboration at Crotona Park East
- When:** Saturday, July 1, 2006 at 11:00 a.m.-5:00pm
- Where:** Tremont Crotona Daycare Center-1600 Crotona Park East
Between Suburban Place and 173rd Street
- Who:** Senator Ruben Diaz, Sr., Senator Efrain Gonzalez, Assemblyman Ruben Diaz, Jr., Assemblyman Jose Rivera, City Councilman Joel Rivera, South Bronx community residents, Promesa Inc., NYC Poison Control Center, the Lupus Cooperative of New York.

Urban Health Plan, Inc. (UHP) is a nonprofit 501(c) 3 federally qualified community health center licensed by New York State as an Article 28 Diagnostic and Treatment Center and certified by the Joint Commission on Accreditation of Healthcare Organizations (JCAHO). UHP has more than 30 years experience delivering quality health care services to the residents of the South Bronx communities of Hunts Point, Morrisania and Mott Haven. In 2005, UHP delivered care to over 26,000 patients who accounted for 149,000 visits.

Tremont Crotona Daycare Center, Inc has been in service for 33 years and their focus is to support and nurture the total development of young children through the provision of age and developmentally appropriate activities and experiences that meet all their needs. They are a nonprofit 501(c) community based organization licensed by New York City Department of Health and Department of Health and Human Services as a daycare and a head start guarantee. TCDC serves over 500 children and their families annually through out their sites. Tremont Crotona’s mission, *building children, families and communities in the 21st century*, is exemplified through the work they do to address the needs of children and their families.