



## URBAN HEALTH PLAN, NBC UNIVERSAL AND GE JOIN HUNTS POINT STUDENTS TO PREPARE FOR “BATTLE OF THE BULGE” AGAINST OBESITY

In a neighborhood with one of the highest rates of obesity among children and adults in the city, fifty students at the John V. Lindsay Wildcat Academy Charter in Hunts Point got a crash course in how to overcome obesity and create a healthy lifestyle for themselves, friends and family.

The students participated in “Fighting Obesity” an event sponsored by the NBC Universal Chapter of GE’s African American Forum. It is a GE Healthymagination initiative, in partnership with Urban Health Plan.

“Fighting Obesity” consisted of a screening of the CNBC documentary “One Nation, Overweight.” Host DeMarco Morgan of WNBC conducted an interactive trivia session that quizzed students on general nutrition and health knowledge. During the panel discussion, students were encouraged to take steps towards reducing obesity by finding ways to incorporate exercise, change eating habits and share what they learned with family and friends. Panelists included Scott Wapner, CNBC correspondent of “One Nation, Overweight,” Viju Jacob, M.D. , associate medical director, Urban Health Plan, Trey Jackson, fitness instructor, JVL Wildcat Academy junior Susan Casanova and Bill Peacock, chef of the culinary program at the JVL Wildcat Academy.



(l-r: Students from the John V. Lindsay Wildcat Academy Charter School pose with Fighting Obesity participants including Meagan Redman, NBC Universal; Acklema Mohammad, MD, Urban Health Plan; Ivy Fairchild, Urban Health Plan; Juan Peralta, student; DeMarco Morgan, NBC; Scott Wapner, CNBC; Michael Young, Arelli Flowers, Jasmin Lewis, Delounda Edwards, students. 2<sup>nd</sup> row Nicolas Stable, GE; Tania Sanchez, GE; Photos courtesy of Urban Health Plan, Inc.)



NBC 4 reporter DeMarco Morgan leads a discussion on obesity with students at J V Lindsay Wildcat Academy Charter School in Hunts Point.

**For immediate release**

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