

Ivy Fairchild is the chief development officer at Urban Health Plan, Inc., where she is responsible for fundraising, communications, marketing and external relations. Prior to joining UHP, Ivy was the director of external affairs and development at the Primary Care Development Corporation where she played an integral part in growing the organization from a city-wide organization to an organization with a state-wide focus. As associate vice president of government and community affairs at Columbia University Medical Center, Ivy managed all the community affairs aspects of the development of the Audubon Biotechnology Research Park. Her work with the community and contractors resulted in Columbia being awarded a state-wide award for success in hiring MBE/MWBEs. During her tenure at Columbia she raised over \$15 million for community programs and was part of the team that developed the dental school's community based-dental practices, Community DentCare. Ivy has a Bachelor's degree from Queens College and graduate degrees from Columbia University Teachers College and Columbia University Mailman School of Public Health.