



Media Advisory

FOR IMMEDIATE RELEASE:

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Big “Screen” “Debut” Featuring the Women & Adolescents of the South Bronx Urban Health Plan Celebrates the Opening of New Wellness Center for Adolescent Development and Celebrates National Women’s Health Week by offering free health screenings

Urban Health Plan, Inc. is pleased to announce the grand opening of Club Teens in Action (TIA), a center that will provide youth development through education and outreach, nutrition and fitness. Club TIA will work with one hundred 12 year olds to reduce pregnancy and promote positive social interaction while simultaneously increasing individual self-esteem and awareness through social support, homework help, and up to date health information. Members will have access to state of the art technology, such as computer labs with Internet media access and current videos and publication resources that will provide necessary answers for their concerns as adolescents. Club TIA is part of UHP’s Wellness Center for Adolescent Development.

In addition to the grand opening, UHP will also celebrate National Women’s Health Week, a national observance that aims to raise awareness about manageable steps women can take to improve their health. We will actively take part in measures to help ensure that women receive the health care that they deserve by offering free clinical breast exams, blood pressure, diabetes, cholesterol, BMI, hearing screenings and HIV testing. We will also be enrolling individuals for PCAP, Family Health Plus, Child Health Plus and Medicaid.

What: Ribbon Cutting Ceremony for the grand opening of “New Wellness Center and National Women’s Health Week Observance

When: Saturday, May 20, 2006 from 10 AM – 3 PM—Ribbon Cutting at 1:00pm

Where: Urban Health Plan, Inc. -- 1065 Southern Blvd., Bronx, NY 10459

Who: Staff from UHP, community leaders and community residents

Urban Health Plan, Inc. (UHP) is a nonprofit 501(c) 3 federally qualified community health center licensed by New York State as an Article 28 Diagnostic and Treatment Center and certified by the Joint Commission on Accreditation of Healthcare Organizations (JCAHO). UHP has more than 30 years experience delivering quality health care services to the residents of the South Bronx communities of Hunts Point, Morrisania and Mott Haven. In 2005, UHP delivered care to over 26,000 patients who accounted for 149,000 visits.

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